



**Terry Frederick is a retired Success Coach & Sports Analytics Consultant, primarily for collegiate and professional basketball players, coaches, teams, and executives.**

**Services Provided:** Digital Advertising (Facebook), Growth Hacking, Community Building (LinkedIn, Facebook, Twitter), Strategic Consultation

**Goals Achieved:** Lead Generation, Crowdsourcing, High Ticket Promotion, Webinar Registrations

**Key Highlights:** Helped client to successfully build and transition brand from a coaching service to a start-up with a variety of consulting programs.

