



Rotimi is an actor, singer, and model. He is known for his role as Darius Morrison on the Starz series Boss, and as Andre Coleman on Power.

Services Provided: Growth Hacking, Community Building, Press/Media Relations, Strategic Consultation

Goals Achieved: Followers Growth, Content Virality (music video), Audio/Video Downloads (songs, album), Audio/Video Streams (music video, songs, album)

Key Highlights: Grew online community to over half a million followers combined on Facebook, Twitter, and YouTube. Maximized potential virality of music videos by delivering millions of views across YouTube and Facebook.

<http://rotimimusic.com/>

[https://en.wikipedia.org/wiki/Rotimi_\(actor\)](https://en.wikipedia.org/wiki/Rotimi_(actor))

