

Michael D. Brown is a sought-after speaker, management expert, and author. He has held numerous leadership positions at Fortune Global 100 Companies.

Services Provided: Digital Advertising (Facebook), Community Building (Facebook, Twitter, Pinterest, LinkedIn, Instagram, YouTube), Search Engine Optimization

Goals Achieved: Followers Growth, (Facebook, Twitter, Pinterest, LinkedIn, Instagram, YouTube), Book Sales, B2C Sales, Lead Generation

Key Highlights: 9% increase in e-commerce sales for a variety of products including books, t-shirts, and mugs.

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