



Bruno Coffee is an online direct to consumer and wholesale coffee retailer. The company is based out of Boston, MA.

Services Provided: Strategic Consultation

Goals Achieved: B2C Sales

Key Highlights: Consulted with client on how to develop and optimize buyer persona. Created an actionable plan to generate B2C sales with a Facebook advertising and Twitter content distribution funnel, leading to an 8% increase in sales.

<http://brunocoffee.com>