

Boynton Pro Audio has been selling and consulting in Pro Audio and Musical Instruments since 1953. The company proudly represents over 250 of the top lines in Pro Audio and Musical Instruments. The work outlined below was done through a partnership with Internet Marketing Magicians.

Services Provided: Digital Advertising (Facebook), Community Building, Content Development

Goals Achieved: B2C Sales, E-Commerce Sales, In-Store Traffic, Followers Growth (Facebook)

**Key Highlights:** 12% increase in combined sales for online store and in-store traffic

https://www.boyntonproaudio.com/





