



ROTIMI

Rotimi is a singer/songwriter, actor and model signed to 50 Cent's G-Unit Records. He's best known for his role as Darius Morrison on the Starz Network's Boss, and currently stars as Dre on Power. We worked with Rotimi extensively to launch his online brand, grow his following from scratch, generate press and brand awareness, and increase music streams, downloads and video views. Through our strategies, some of Rotimi's content went viral, helping the brand to garner international exposure while establishing Rotimi as a major up and coming artist in the entertainment industry.

<http://RotimiMusic.com/>

[https://en.wikipedia.org/wiki/Rotimi_\(actor\)](https://en.wikipedia.org/wiki/Rotimi_(actor))

<http://www.imdb.com/name/nm4563820/>

