



BOYNTON PRO AUDIO

Boynton Pro Audio has been selling and consulting in Pro Audio and Musical Instruments since 1953. The company proudly represents over 250 of the top lines in Pro Audio and Musical Instruments. We worked with Internet Marketing Magicians, a digital marketing firm in Inthaca NY to develop a comprehensive social media strategy to helped BPA receive more store traffic and increase their presence with New York's growing tech and music community. This was done through video promotion on YouTube and content distribution and community building on Twitter and Facebook.

<http://www.boyntonproaudio.com/>

