



SPORTS MANAGEMENT INC.

Sports Management Inc is the management company for Terry Frederick, a Basketball Coach Consultant. We created a custom strategy to help Terry establish thought leadership and increase brand awareness. We grew Terry's LinkedIn connections to over 7K basketball coaches and thought leaders while implementing a guest blogging program to support Terry's brand (over 30 guest bloggers). As a result of the implemented strategy, Terry grew his online authority, built a robust network and email database of potential clients, generated registrations for his webinars and generated several clients for his high end coaching program.

<http://www.BasketballZoop.com/>

