



## **BOLD**

**BOLD is a pop-culture wellness podcast. The show is executive produced by LeGrande Green, a multiple Emmy winner and former supervising producer of The Oprah Winfrey Show (1990 - 1997). We worked with LeGrande to grow BOLD's listenership from scratch. This was done through community building and content distribution on Twitter & Facebook.**

**<http://www.getboldtoday.com/>**  
**<http://www.imdb.com/name/nm1058440/>**

